

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58831	CF LOC-POL	FBD - LBD: 11/02/12 - 11/05/12	HL#:	Created: 11/02/12 06:01 PM
Client: WARREN FOR SENATE 2012...	CPE: / /	Agency Commission: 15 %	Updated: STHOMAS1 on 11/05/12 11:38 AM	
Agency: MEDIA STRATEGIES & RESEARCH	Product: warren/d/senate mg order for	Self :03:00	Confirmed: 11/02/12 06:04 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/05/12 08:48 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV		Billing Int: Monthly	BM: SS	
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	PBOSSFR1	* * * * F * *	REGP	30				0.0	\$8,000.00	1	\$8,000.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	PBLOODS	* * * * F * *	REGP	30				0.0	\$12,000.00	1	\$12,000.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NLATE	* * * * * S	NEWS	30				0.0	\$2,700.00	1	\$2,700.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	SGAMEDAY	* * * * * S	LOCS	30			NFL	0.0	\$2,000.00	1	\$2,000.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	SNFLTODA1	* * * * * S	NFLP	30			NFL	0.0	\$4,500.00	1	\$4,500.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	MSUNRISE1	M * * * * *	SUNR	30				0.0	\$500.00	1	\$500.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	MNEWS430A	M * * * * *	SUNR	30				0.0	\$200.00	1	\$200.00		
	<i>fixed</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	7	0	\$29,900.00	\$25,415.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$29,900.00	\$25,415.00	\$0.00	\$0.00